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Created on Tue 14 December 2010 08:58 - Last updated Tue 14 February 2012 17:09

At Calpont, we believe that an **analytics database that scales as you grow** - at no extra charge - is **not a privilege, but your right**
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This is the mantra we live and breathe every day, and this same mantra is what has shaped the development of our analytics database, InfiniDB.

On December 16, 2010, our engineers introduced participants to - InfiniDB 2.0 - a **free online event** Leveraging Enterprise Data, hosted by SearchDataManagement.com
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Attendees had a chance to chat with the engineers who designed InfiniDB. They answered questions about:

- the benefits of columnar database technology,
- why Big Data should not be taxed, and
- how to deal with data performance challenges within large scale data environments.

The event also featured:

- reviews of 5 customer case studies that show the benefits of Calpont InfiniDB
- an offer to attend our free Webinar *'Cognitive Match Drives Up Relevance & Conversions*'

- a video which demonstrates how InfiniDB exceeds the deep analytics needs of web and media advertising firms

Attendees learned of the unheard of Big Data query speeds which are a part of the InfiniDB and learned how InfiniDB can support deep analytics requirements at a fraction of the typical market cost. Look for more free webinar opportunities available from InfiniDB!